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# IMAGINEAUSTIN

## comprehensive plan

Zoning and Platting Commission  
January 4, 2011

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- Comprehensive Plans
- Imagine Austin Process
- Vision Statement
- Boards and Commissions' Participation

Presentation Overview



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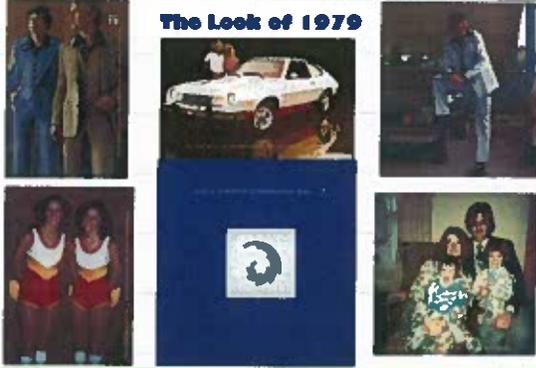
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### The Look of 1979



Austin Tomorrow Comprehensive Plan



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- General; not specific
- Establishes common ground and a long-term vision
- Addresses growth and development
- Fosters coordination and internal consistency



What is a Comprehensive Plan?




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- A neighborhood, corridor or other small area plan
- A change of land use or zoning



What a Comprehensive Plan Is Not?




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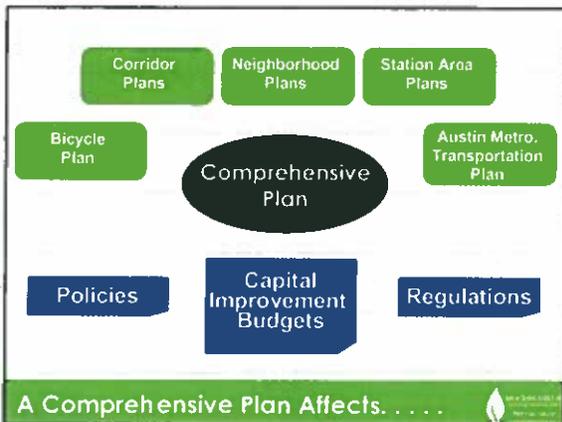
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A Comprehensive Plan Affects. . . .




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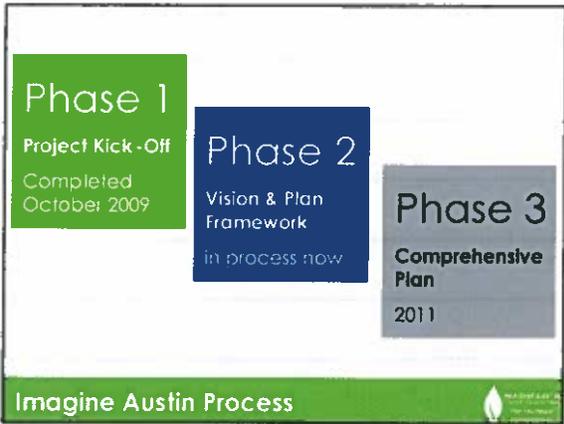
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**Community Engagement**

Nearly 12,000 people participated:

- Surveys
- Public Meetings
- Meeting-In-A Box



Listening to the Community

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***As it approaches its 200th anniversary, Austin is a beacon of sustainability, social equity and economic opportunity; where diversity and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens and where the necessities of life are affordable and accessible to all.***

***Austin's greatest asset is its people: passionate about our city, committed to its improvement, and determined to see this vision become a reality.***

**Vision Statement Introduction**



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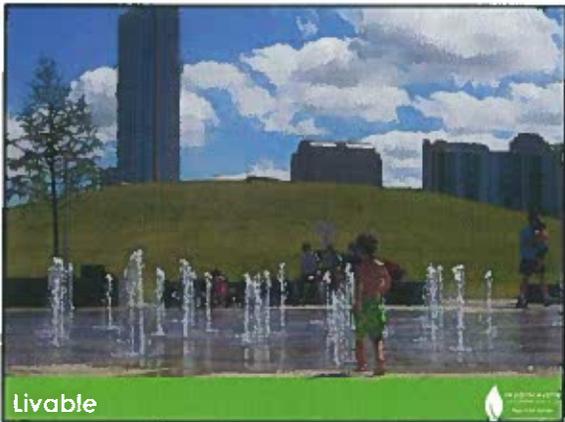
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**Livable**



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**Natural and Sustainable**



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Mobile and Interconnected



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Prosperous



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Values & Respects Its People



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Creative




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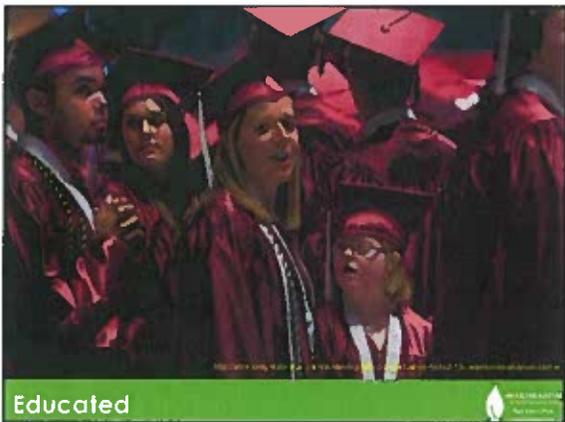
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Educated




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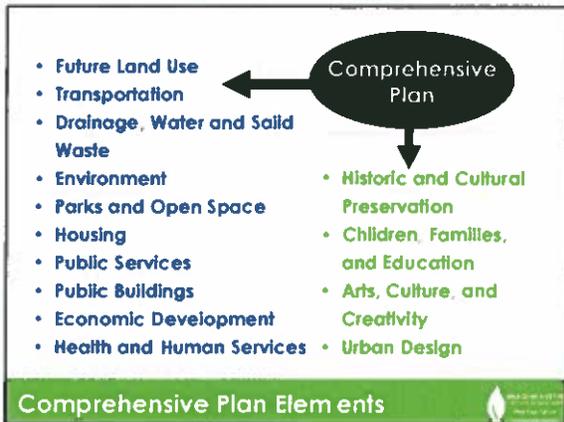
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Comprehensive Plan Elements




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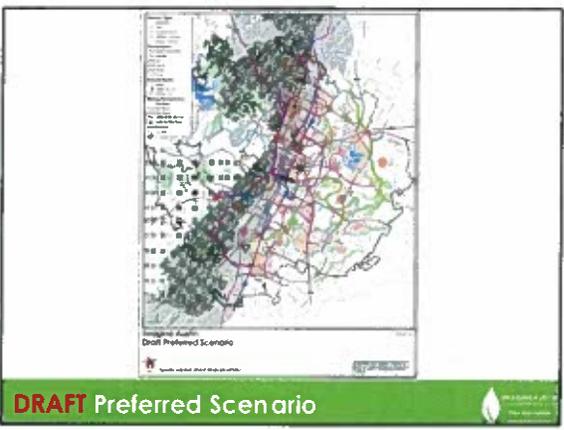
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- Community Forum Series #3 ended on December 10—
  - Preferred scenario developed and tested (Fall)
  - Plan Framework developed (Fall/Winter)
  - Phase II Completed—Preferred Scenario and Plan Framework endorsed (Winter)
- Next Steps—Wrapping Up Phase II**

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## Phase 3

### Comprehensive Plan

2011

- Building Blocks Workshops—set direction for developing the Plan Framework into full Comprehensive Plan and Elements (March/April 2011)
- Working Group Meetings
- Create the plan
- Review and adoption

Imagine Austin's Next Phase



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- Participate in the Working Group Workshops
- Choose a member(s) to serve as liaison(s) / representative to the Working Group
- Provide input on the Plan Framework
- Identify constituent groups
- mark.walters@ci.austin.tx

How Can You Help?



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[www.ImagineAustin.net](http://www.ImagineAustin.net)

Become a Facebook fan of  
*IMAGINE AUSTIN*

**Twitter**

<http://twitter.com/ImagineAustin>

How to Stay Involved



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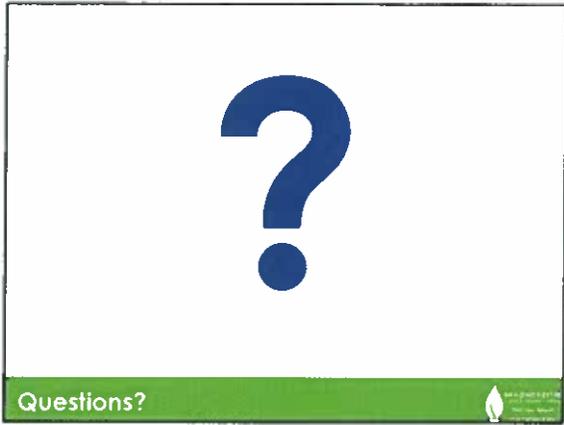
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